

# Wire Forming Technology

International

# 2025 MEDIA KIT



Serving Manufacturers of Springs, Wire Formed Parts, Wire Mesh and Rebar Products  
[www.wireformingtech.com](http://www.wireformingtech.com)





# Technology and news for the entire wire forming industry...

**Wire Forming Technology International: 2025 Editorial Plan**  
**Send all editorial text and image files to**  
**Mike McNulty, Editor, at [mcnulty@wireformingtech.com](mailto:mcnulty@wireformingtech.com)**

## Winter 2025

wire Mexico 2025 Preview  
 wire Eurasia 2025 Preview  
 Top Products of 2024  
 Rebar Processing Emphasis  
 Mesh Welding Roundup  
 Spotlight on Spring Coiling  
*Editorial deadline: January 13, 2025*  
*Ad closing: January 17, 2025*  
*Production finished: January 24, 2025*  
*Mail date: January 31, 2025*

## Spring 2025

Interwire 2025 Preview  
 Materials (Wire, Strip & Bar) Emphasis  
 Straightening & Cutting Roundup  
 Spotlight on Wire Forming & Tube Bending  
*Editorial deadline: March 31, 2025*  
*Ad closing: April 4, 2025*  
*Production finished: April 11, 2025*  
*Mail date: April 18, 2025*

## Summer 2025

wire Southeast Asia 2025 Preview  
 wire Middle East Africa 2025 Preview  
 Packaging Emphasis  
 Surface Treatment Roundup  
 Fence Making & Wire Weaving Roundup  
 Spotlight on Rebuild & Upgrade  
*Editorial deadline: July 28, 2025*  
*Ad closing: August 1, 2025*  
*Production finished: August 8, 2025*  
*Mail date: August 15, 2025*

## Fall 2025

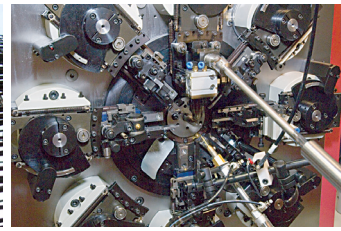
Company Profiles  
 Heat Treatment Emphasis  
 Testing Roundup  
 Wire Handling Roundup  
 Spotlight on Spring Grinding  
*Editorial deadline: October 27, 2025*  
*Ad closing: October 31, 2025*  
*Production finished: November 7, 2025*  
*Mail date: November 14, 2025*



**Read by manufacturers and users of springs, wire formed parts, wire mesh and rebar products.**  
*Subscribe and read online @ [www.wireformingtech.com](http://www.wireformingtech.com)*  
**Four Issues per year**  
**Readers in 70+ countries**

**All editorial content and dates are subject to changes.**

# 2025 ADVERTISING RATES



Your connection to the International Wire Forming Industry

AD SIZE	DIMENSIONS	1X	4X
FULL PAGE	7 x 10	\$2375	\$2290
2/3 PAGE	4.5 x 10	\$2075	\$1980
1/2 PAGE ISLAND*	4.5 x 7.5	\$1910	\$1775
1/2 PAGE	see specs	\$1565	\$1510
1/3 PAGE	see specs	\$1285	\$1190
1/4 PAGE	3.375 x 4.875	\$1025	\$945
1/6 PAGE	see specs	\$810	\$715

\* Only ad on page  
All rates, US\$, per insertion

## Color Rates

- Black and one standard or matched color, extra per page or less.....\$375
- 4-Color Process, extra per page or less.....\$995
- 4-Color Process, extra per spread.....\$1775

## Combined Frequency Credit

Your insertions in *Wire Forming Technology International* will apply toward your frequency in the *Fastener Technology International* magazine, *Wire & Cable Technology International* magazine, the *Wire & Cable Technology International* Buyers' Guide and the *Fastener Technology International* Buyers' Guide.

## Special Positions

10% premium over black and white rate earned.

## Covers

Rates include 4-Color Process. Non-Cancelable

### FRONT COVER NOT SOLD

- Inside Front Cover.....\$3895
- Inside Back Cover.....\$3895
- Back Cover.....\$4160

## Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted via email, max file size 15Mbs.

**Wire Forming  
Technology**  
International

www.wireformingtech.com



# WCTI, FTI & WFTI ADVERTISEMENT SPECIFICATIONS

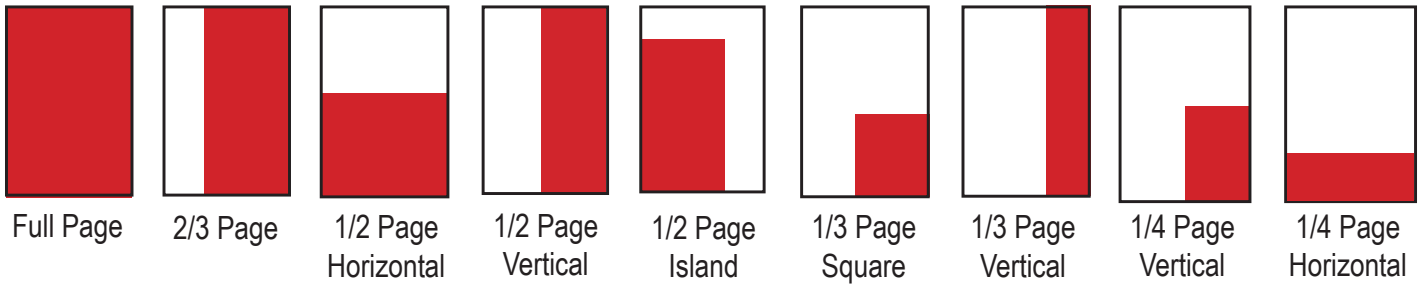
www.wiretech.com • www.fastenertech.com • www.wireformingtech.com



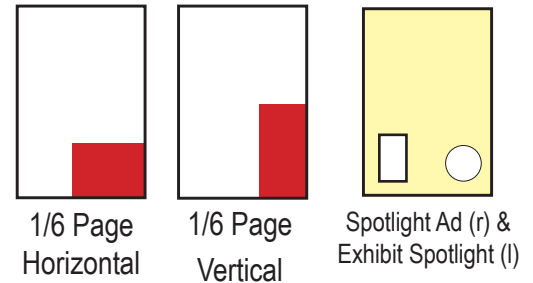
Wire Harness & Cable Connector



Fastener Focus



Ad Type	Width x Height (USA units)	Width X Height (metric units)
Full Page	see details below	see details below
2/3 Page	4.5" x 10"	114 x 254 mm
1/2 Page Horizontal	7" x 4.875"	178 X 124 mm
1/2 Page Vertical	3.375" x 9.75"	86 x 248 mm
1/2 Page Island	4.5" x 7.5"	114 x 190 mm
1/3 Page Vertical	2.1875" x 10"	56 x 254 mm
1/3 Page Square	4.5" x 4.875"	114 x 124 mm
1/4 Page Vertical	3.375" x 4.875"	86 x 124 mm
1/4 Page Horizontal	7" x 2.3125"	178 x 59 mm
1/6 Page Horizontal	4.5" x 2.3125"	114 x 59 mm
1/6 Page Vertical	2.1875" x 4.875"	56 x 124 mm
Spotlight Ad	3" diameter	76 mm diameter
Exhibit Spotlight	2.25" x 3.875"	57 x 98 mm



All our publications utilize computer-to-plate technology. Advertisement size specifications are the same for Wire & Cable Technology International (WCTI), Fastener Technology International (FTI) & Wire Forming Technology International (WFTI) magazines. Newsletter specs are shown in the box at the bottom of this page.

- ✓ Press ready PDF's are preferred, 300 dpi. Use process colors, CMYK format, instead of spot colors. High resolution JPG, TIF, PSD and EPS are also acceptable. Image files supplied in RGB format will be converted to CMYK.
- ✓ Files may be emailed or sent via a file sharing link (Dropbox or WeTransfer, for example).
- ✓ Magazine trim size is 7.875" x 10.75" (200 x 273 mm).
- ✓ Full page advertisements are usually setup for bleed; see full page details on the left.
- ✓ WCTI & FTI are perfect bound; WFTI is saddle stitched.

## FULL PAGE ADVERTISEMENT DETAILS: BLEED & NO-BLEED:

### Full Page advertisement with bleed:

Trim size: 7.875" wide x 10.75" tall (200 x 273 mm)

Bleed: 1/8" (3 mm) past trim on all sides for a total bleed size of 8.125" wide x 11" tall (206 x 280 mm)

Live Area: text and images not to be trimmed should be 0.25" (6 mm) inside of trim on all sides for a live area of 7.375" wide x 10.25" tall (187 x 260 mm)

NOTE: WCTI & FTI Annual Buyers' Guide trim is 5.5" x 8.5" (140 x 216 mm). Full page bleed ads: 1/8" (3 mm) past trim on all sides with live text and images 1/4" (6 mm) inside of trim.

### Full Page advertisement without bleed:

7.375" wide x 10.25" tall (187 x 260 mm)

**WCTI, FTI & WFTI MAGAZINE TRIM SIZE:**  
7.875" x 10.75" (200 x 273 mm)

**DIGITAL WEBSITE ADVERTISEMENTS:**  
Standard Banner: 300 wide x 250 tall  
Horizontal Banner: 728 wide x 90 tall  
(dimensions in pixels)

**DIGITAL EMAIL BLASTS: SEND HTML FILE,**  
no wider than 600 pixels.

## Newsletter Advertisements: WCTI's OVERVIEW & FTI's Fastener News Report

Standard Block: 2.1875" wide x 1.625" tall (56 x 41 mm, 210 x 156 pixels)

Double Block Horizontal: 4.375" wide x 1.625" tall (111 x 41 mm, 420 x 156 pixels)

Double Block Vertical: 2.1875" wide x 3.25" tall (56 x 83 mm, 210 x 312 pixels)

File format: high resolution PDF, JPG, TIF, PSD or EPS file

Newsletter Trim size: 8.5" x 11" (216 x 279 mm) • <https://wiretech.com/overview> • <https://fastenertech.com/news-report>





Wire Forming Technology international (WFTI) magazine produces a **Company Profiles** section once every year, and it appears in the Fall issue.

All full-page and half-page advertisers in the issue mentioned above will receive an equally-sized **Company Profile**, for no extra charge. The relevant specifications are shown below as well as some samples. Please note that all half-page profiles will be produced in horizontal orientations.

**Materials to Supply:** Advertisers can send text and images files for WFTI to assemble a **Company Profile** for review or they can supply a finished high-resolution PDF of their **Company Profile** for placement on a 40% CMYK yellow background. Please note that we allow design flexibility for the customer-supplied PDFs, but it is our intention that profiles look like profiles and not advertisements.

### Company Profile Text and Image File Guidelines:

- Full-Page Word Count: 250-1000 with the average being about 500
- Full-Page Images: one to five plus a company logo
- Half-Page Word Count: 150-600 with the average being about 250
- Half-Page Images: one to four plus a company logo

Please note that we adjust the font size and letting depending on the number of words and images, and that as the number of images goes up, the number of words that can fit properly usually goes down.

### Ready-to-Place Company Profile PDFs Sizes:

- Full-Page: 7.375" wide x 10.25" tall (187 x 260 mm)
- Half-Page: 7" wide x 4.875" tall (178 x 124 mm)

**Deadline:** All **Company Profiles** need to be produced, reviewed and approved by customers by October 27, 2025. Extensions can be provided when needed.

### AIM, Inc. Automated Industrial Machinery, Inc.

AIM Headquarters 14103 McCormick Drive Tampa, FL 33612  
 Midwest: 800-826-2626  
 Adelson, IL 60101-4423  
 T: +1 630-458-0084 F: +1 630-458-0730

**COMPANY PROFILE:** AIM is a leading manufacturer of wire forming machinery for the wire mesh industry. Our products are designed to meet the needs of a wide range of applications, from agricultural to industrial. We have a long history of providing high-quality, reliable machinery to our customers.

**PRODUCTS:** AIM offers a wide range of wire forming machinery, including:
 

- Rolling machines
- Stretching machines
- Welding machines
- Coilers
- Slitting machines
- Shearers
- Crucible furnaces
- Wire drawing machines
- Wire straightening machines
- Wire straightening machines
- Wire straightening machines

**PERSONNEL:** AIM has a highly skilled and experienced workforce, including:
 

- Senior Engineers
- Design Engineers
- Production Engineers
- Quality Control Engineers
- Service Engineers
- Technicians
- Operators
- Inspectors
- Welders
- Millwrights
- Electricians
- Painters
- Millwrights
- Electricians
- Painters

**ASSOCIATIONS:** AIM is a member of several industry associations, including:
 

- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association

**MARKETS SERVED:** AIM serves a wide range of markets, including:
 

- Agriculture
- Construction
- Industrial
- Manufacturing
- Transportation
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh

### BB SPRING TECHNOLOGY

BB Spring Technology 5410 S. 10th Street, Suite 100  
 Milwaukee, WI 53210  
 Tel: +1 414 353-8888  
 Fax: +1 414 353-8888  
 Website: www.bb-spring.com

**ABOUT:** BB Spring Technology is a leading manufacturer of wire forming machinery for the wire mesh industry. Our products are designed to meet the needs of a wide range of applications, from agricultural to industrial. We have a long history of providing high-quality, reliable machinery to our customers.

**OUR PRODUCTS:** BB Spring Technology offers a wide range of wire forming machinery, including:
 

- Rolling machines
- Stretching machines
- Welding machines
- Coilers
- Slitting machines
- Shearers
- Crucible furnaces
- Wire drawing machines
- Wire straightening machines
- Wire straightening machines
- Wire straightening machines

**PERSONNEL:** BB Spring Technology has a highly skilled and experienced workforce, including:
 

- Senior Engineers
- Design Engineers
- Production Engineers
- Quality Control Engineers
- Service Engineers
- Technicians
- Operators
- Inspectors
- Welders
- Millwrights
- Electricians
- Painters
- Millwrights
- Electricians
- Painters

**ASSOCIATIONS:** BB Spring Technology is a member of several industry associations, including:
 

- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association

**MARKETS SERVED:** BB Spring Technology serves a wide range of markets, including:
 

- Agriculture
- Construction
- Industrial
- Manufacturing
- Transportation
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh

### FENN LLC

90 Canal Center, Suite 100  
 East Berlin, CT 06022 USA  
 Email: [info@fenn.com](mailto:info@fenn.com)  
 Fax: 860-259-6601  
 Website: [www.fenn.com](http://www.fenn.com)

**NEW AND EXCITING DEVELOPMENTS AT FENN:** FENN has recently introduced a new line of wire forming machinery, including:
 

- Rolling machines
- Stretching machines
- Welding machines
- Coilers
- Slitting machines
- Shearers
- Crucible furnaces
- Wire drawing machines
- Wire straightening machines
- Wire straightening machines
- Wire straightening machines

**EQUIPMENT:** FENN offers a wide range of wire forming machinery, including:
 

- Rolling machines
- Stretching machines
- Welding machines
- Coilers
- Slitting machines
- Shearers
- Crucible furnaces
- Wire drawing machines
- Wire straightening machines
- Wire straightening machines
- Wire straightening machines

**INDUSTRIES SERVED:** FENN serves a wide range of industries, including:
 

- Agriculture
- Construction
- Industrial
- Manufacturing
- Transportation
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh

### ELGILOY

ElgiLOY is a high-strength, low-alloy steel wire mesh product. It is designed for use in a wide range of applications, from agricultural to industrial. ElgiLOY is known for its high strength, low elongation, and excellent corrosion resistance.

**COMPANY PROFILE:** ElgiLOY is a leading manufacturer of wire mesh products. Our products are designed to meet the needs of a wide range of applications, from agricultural to industrial. We have a long history of providing high-quality, reliable products to our customers.

**PRODUCTS:** ElgiLOY offers a wide range of wire mesh products, including:
 

- Rolling machines
- Stretching machines
- Welding machines
- Coilers
- Slitting machines
- Shearers
- Crucible furnaces
- Wire drawing machines
- Wire straightening machines
- Wire straightening machines
- Wire straightening machines

**PERSONNEL:** ElgiLOY has a highly skilled and experienced workforce, including:
 

- Senior Engineers
- Design Engineers
- Production Engineers
- Quality Control Engineers
- Service Engineers
- Technicians
- Operators
- Inspectors
- Welders
- Millwrights
- Electricians
- Painters
- Millwrights
- Electricians
- Painters

**ASSOCIATIONS:** ElgiLOY is a member of several industry associations, including:
 

- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association

**MARKETS SERVED:** ElgiLOY serves a wide range of markets, including:
 

- Agriculture
- Construction
- Industrial
- Manufacturing
- Transportation
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh

### WAFIOS Machinery Corporation

USA Headquarters  
 1750 Highway 100, Bismarck, ND 58102 USA  
 WAFIOS Midwest Technical Center  
 800 N. 10th Street, Bismarck, ND 58102  
 Tel: +1 701 251-6600 Fax: +1 701 251-6610  
 Email: [info@wafios.com](mailto:info@wafios.com)

**COMPANY PROFILE:** WAFIOS is a leading manufacturer of wire forming machinery for the wire mesh industry. Our products are designed to meet the needs of a wide range of applications, from agricultural to industrial. We have a long history of providing high-quality, reliable machinery to our customers.

**PRODUCTS:** WAFIOS offers a wide range of wire forming machinery, including:
 

- Rolling machines
- Stretching machines
- Welding machines
- Coilers
- Slitting machines
- Shearers
- Crucible furnaces
- Wire drawing machines
- Wire straightening machines
- Wire straightening machines
- Wire straightening machines

**PERSONNEL:** WAFIOS has a highly skilled and experienced workforce, including:
 

- Senior Engineers
- Design Engineers
- Production Engineers
- Quality Control Engineers
- Service Engineers
- Technicians
- Operators
- Inspectors
- Welders
- Millwrights
- Electricians
- Painters
- Millwrights
- Electricians
- Painters

**ASSOCIATIONS:** WAFIOS is a member of several industry associations, including:
 

- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association

**MARKETS SERVED:** WAFIOS serves a wide range of markets, including:
 

- Agriculture
- Construction
- Industrial
- Manufacturing
- Transportation
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh

### COMETO SRL

Via Cassale Linate 4  
 22041 BRONZO, (CO) ITALIA  
 PIAZZA/CAPOF. 0325641133  
 Phone: 0321 208111  
 Email: [info@cometo.it](mailto:info@cometo.it) / [www.cometo.it](http://www.cometo.it)

**COMPANY PROFILE:** COMETO is a leading manufacturer of wire forming machinery for the wire mesh industry. Our products are designed to meet the needs of a wide range of applications, from agricultural to industrial. We have a long history of providing high-quality, reliable machinery to our customers.

**PRODUCTS:** COMETO offers a wide range of wire forming machinery, including:
 

- Rolling machines
- Stretching machines
- Welding machines
- Coilers
- Slitting machines
- Shearers
- Crucible furnaces
- Wire drawing machines
- Wire straightening machines
- Wire straightening machines
- Wire straightening machines

**PERSONNEL:** COMETO has a highly skilled and experienced workforce, including:
 

- Senior Engineers
- Design Engineers
- Production Engineers
- Quality Control Engineers
- Service Engineers
- Technicians
- Operators
- Inspectors
- Welders
- Millwrights
- Electricians
- Painters
- Millwrights
- Electricians
- Painters

**ASSOCIATIONS:** COMETO is a member of several industry associations, including:
 

- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association

**MARKETS SERVED:** COMETO serves a wide range of markets, including:
 

- Agriculture
- Construction
- Industrial
- Manufacturing
- Transportation
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh

### Ultimate Automation Ltd.

13851 Alameda Blvd.  
 Dallas, TX 75244  
 Tel: +1 972 251-6600 Fax: +1 972 251-6610  
 Email: [info@ultimateautomation.com](mailto:info@ultimateautomation.com)

**COMPANY HISTORY:** Ultimate Automation is a leading manufacturer of wire forming machinery for the wire mesh industry. Our products are designed to meet the needs of a wide range of applications, from agricultural to industrial. We have a long history of providing high-quality, reliable machinery to our customers.

**PRODUCTS:** Ultimate Automation offers a wide range of wire forming machinery, including:
 

- Rolling machines
- Stretching machines
- Welding machines
- Coilers
- Slitting machines
- Shearers
- Crucible furnaces
- Wire drawing machines
- Wire straightening machines
- Wire straightening machines
- Wire straightening machines

**PERSONNEL:** Ultimate Automation has a highly skilled and experienced workforce, including:
 

- Senior Engineers
- Design Engineers
- Production Engineers
- Quality Control Engineers
- Service Engineers
- Technicians
- Operators
- Inspectors
- Welders
- Millwrights
- Electricians
- Painters
- Millwrights
- Electricians
- Painters

**ASSOCIATIONS:** Ultimate Automation is a member of several industry associations, including:
 

- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association

**MARKETS SERVED:** Ultimate Automation serves a wide range of markets, including:
 

- Agriculture
- Construction
- Industrial
- Manufacturing
- Transportation
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh

### ANCHOR ABRASIVES CO.

10000 W. 10th Street, Suite 100  
 Denver, CO 80231  
 Tel: +1 303 751-6600 Fax: +1 303 751-6610  
 Email: [info@anchorabrasives.com](mailto:info@anchorabrasives.com)

**COMPANY PROFILE:** ANCHOR is a leading manufacturer of wire forming machinery for the wire mesh industry. Our products are designed to meet the needs of a wide range of applications, from agricultural to industrial. We have a long history of providing high-quality, reliable machinery to our customers.

**PRODUCTS:** ANCHOR offers a wide range of wire forming machinery, including:
 

- Rolling machines
- Stretching machines
- Welding machines
- Coilers
- Slitting machines
- Shearers
- Crucible furnaces
- Wire drawing machines
- Wire straightening machines
- Wire straightening machines
- Wire straightening machines

**PERSONNEL:** ANCHOR has a highly skilled and experienced workforce, including:
 

- Senior Engineers
- Design Engineers
- Production Engineers
- Quality Control Engineers
- Service Engineers
- Technicians
- Operators
- Inspectors
- Welders
- Millwrights
- Electricians
- Painters
- Millwrights
- Electricians
- Painters

**ASSOCIATIONS:** ANCHOR is a member of several industry associations, including:
 

- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association
- Wire Mesh Association

**MARKETS SERVED:** ANCHOR serves a wide range of markets, including:
 

- Agriculture
- Construction
- Industrial
- Manufacturing
- Transportation
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh
- Wire Mesh

## CIRCULATION

*Wire Forming Technology International* features a target audience of over 7000 international readers targeted to manufacturers of springs, wire formed parts, wire mesh and rebar products manufacturers worldwide. With readers in over 70 countries, *Wire Forming Technology International* is truly an international publication that delivers the worldwide springs and wire formed part manufacturers.

## FREQUENCY

Advertising must be inserted in *Wire Forming Technology International* within one year of the first insertion to gain the frequency rate. Your insertions in *Wire & Cable Technology International* and *Fastener Technology International* apply toward your frequency in *Wire Forming Technology International*.

## DEPARTMENTS

Market information is provided in the form of news stories and products that related specifically to the wire forming industry. These stories are contained in the News Wire, Wire Forming Events and Product Showcase departments.



# INSIDE Wire Forming Technology International

Send press releases, articles and ideas to the editor, Mike McNulty, at [mcnulty@wireformingtech.com](mailto:mcnulty@wireformingtech.com).

A practical and highly focused presentation of the technology, products and market information related to the production of springs, wire formed parts, wire mesh and rebar products. Technology and products include manufacturing equipment and processes, materials, tooling and process accessories, QC and controls and final products (springs, rings, frames, spirals, welded assemblies, wire mesh, rebar products, etc.).

- Editorial— Current Views from the Editor
- Calendar of Events
- Feature Articles
- Tech Briefs
- Roundups
- News Wire
- Product Showcase
- Spotlights
- Trade Show and Conference Previews
- The Strength of Steel— Dr. Roger N. Wright
- "Straight from the Show" reviews of industry events

With technical emphasis, we provide timely and useful technical information on a variety of wire forming subjects including:

- Spring Coilers
- CNC Bending/Forming Machines
- Spring End Grinding
- Wire Handling
- Heat Treating/Stress Relieving
- Coatings and Surface Treatments
- Rebar Processing
- Wire Welding— Wire Mesh, Jig, Assembly, etc.
- Wire Weaving
- Packaging
- Wire Materials
- Straightening and Cutting
- Testing Equipment

## SALES CONTACTS

### USA, Canada, Mexico, Europe (excluding Italy)

Wire Forming Technology International  
1741 Akron-Peninsula Rd.  
Akron, OH 44313 USA  
TEL: +1 330 864 2122  
FAX: +1 330 864 5298  
Alex Lippincott, Sales: [alex@wireformingtech.com](mailto:alex@wireformingtech.com)

### Italy

Casiraghi Global Media srl  
Via Cardano 81  
I-22100 Como, Italy  
TEL: +39 031 261407  
Diego Casiraghi: [info@casiraghi.info](mailto:info@casiraghi.info)

### Japan

Sakura International  
3F 4F ENDO Sakaisuji Bldg., 1-7-3 Bingomachi  
Chuo-Ku Osaka-City, 541-0051 JAPAN  
TEL: +81 6 6264 3900  
FAX: +81 6 6264 3901  
Ken Myohdai: [info@sakurain.co.jp](mailto:info@sakurain.co.jp)

### Taiwan

Worldwide Services Co., Ltd.  
11F2-C, No. 540, Sec. 1, Wen Hsin Rd.  
Taichung, 408 Taiwan R.O.C.  
TEL: +886 4 23251784  
FAX: +886 4 23252967  
Robert Yu: [global@acw.com.tw](mailto:global@acw.com.tw)

### China

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*East China* - Vivian Shang  
Phone: +86-21 6289-5533 EXT 169  
[vivian@ringiertrade.com](mailto:vivian@ringiertrade.com)  
*North China and South China* - Maggie Liu  
Phone: +86-20 8732-3316 EXT 9332  
[maggieliu@ringiertrade.com](mailto:maggieliu@ringiertrade.com)  
*Hong Kong* - Mike Hay  
Phone: +852 2369 8788 ext 11  
[mchhay@ringier.com.hk](mailto:mchhay@ringier.com.hk)

### India

Kapil Suri  
Address B - 4/5, Vasant Vihar  
New Delhi 110057, India  
Email: [kapshan@hotmail.com](mailto:kapshan@hotmail.com)  
Tel: +91 98102 48458